

The Insider

Insider Scoop:

Student Center	1
Spotlight On...	2
New Law Building	3
U.S. News Ranking	3
Campaign Updates	4

Upcoming Events

AIDS Awareness Day

December 1

Law Alumni Reception: Howard County

January 20

Law School Building Update

January 27

Fourth Annual UB Night at The Vienna Inn

January 30

The Trial of the Catonsville Nine— A play by Daniel Berrigan

February 10-12

African American Arts Festival

February 24-26

Uniquely UB Campaign Event— Harford County, MD

March 2

John Waters Double Feature— *Pink Flamingos* and *Female Trouble*

March 4

For more information, visit
www.ubalt.edu or e-mail
Angela Ginter at aginter@ubalt.edu

Dear Insider,
2010 has been an eventful year at the University of Baltimore. UB welcomed a new dean, created the Yale Gordon College of Arts and Sciences and the College of

Public Affairs, broke ground on the law center, opened a new Barnes & Noble bookstore and introduced a mascot. This issue highlights UB's most recent accomplishments. I hope you are as

excited as I am to see what is to come for UB in 2011!

Sincerely,

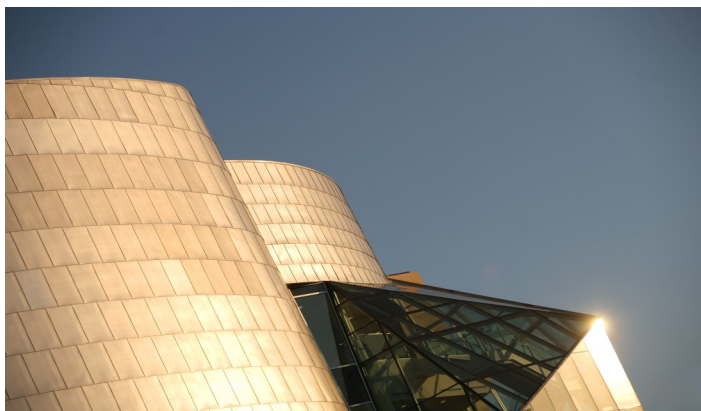
Angela Ginter

Angela Ginter, B.A. '06
Assistant Director of
Donor Relations

UB Student Center Receives AIA Baltimore Award

The University of Baltimore Student Center has received the Baltimore chapter of the American Institute of Architects' 2010 Good Design = Good Business Award. The building, designed by Murphy & Dittenhafer Architects and located on campus at 21 W. Mt. Royal Ave., is home to a number of student groups, as well as a popular convenience store and coffee bar, the University's celebrated Performing Arts Theater, the Career Center, the Henry and Ruth Blaustein Rosenberg Center for Student Involvement, formal and informal study spaces, conference rooms and administrative offices.

Opened in 2006, the Student Center "expresses the future of the University of Baltimore," said the awards jury. "The new heart of the campus, it is innovative, inviting and open visually to students. The architect has created a series of dynamic interior spaces on an urban campus that values and inspires its students. This building, which has helped the institution with its branding, is a



game-changer for the University of Baltimore."

The Good Design = Good Business Award, presented to a single recipient each year, celebrates the inherent value of good design for organizations, who are able to utilize architecture to market products and services, attract and maintain a high-quality workforce or student body, improve the health and welfare of employees and uplift the immediate environment.

Previously, the building received a Citation Award from the Central Pennsylvania chapter of the American Institute of Architects, for "a lively corner treatment [that] brings student life to the street in this

ambitious collage of forms and materials." *Baltimore* magazine praised the facility in its July 2006 edition, calling it one of the best buildings to be constructed in the city in the last 10 years.

Founded in 1871, the Baltimore chapter of the American Institute of Architects is the third oldest in the country. Its constitution declares that "the objects of the chapter are to unite in fellowship the architects of the city, and to combine their efforts so as to promote the artistic, scientific and best ethical standards of the profession."

University Relations 11/16/10

Spotlight On....

Student Scholarship Recipient, Kevin Conaway



Going back to school while working full time is a challenge. And when that job is in retail management, the task is even more daunting. But for Kevin Conaway, the outcome – sharper business skills and the added credibility of an undergraduate

degree – is well worth the effort. This fall, Conaway returned to college after a 10-year hiatus and enrolled in four classes at the Merrick School of Business.

Conaway chose UB because he liked its urban setting. He

was also impressed by the friendliness he encountered on his campus visits. “Everyone was helpful. Security staff, people in the financial aid office – everyone was patient and willing to help me.” To someone well aware of the importance of customer satisfaction, UB met all of his expectations.

Another factor that made UB appealing to Conaway was the offer of a Wilson scholarship. The Wilson scholarship program was started over 20 years ago to provide undergraduate scholarship funding for students transferring to UB from two-year institutions. Today, Wilson scholarships are available to both new and transferring students who meet the scholarship requirements.

While many Wilson scholarship funds have been established by individuals through significant contributions, even more donors have elected to support the University of

Baltimore Foundation’s general Wilson scholarship funds. Because these funds pool the contributions of numerous donors, they allow contributors at all levels to donate to student scholarships. The result is a large endowment fund that can generate a dozen or more scholarship awards annually, depending on the economic climate. UB currently has general Wilson scholarship funds to support undergraduates majoring in accounting, business, or the liberal arts. Hundreds of worthy students have benefitted from these scholarships, and donors who can only give small amounts to UB have the satisfaction of knowing that 100 percent of their gift goes directly to student support.

“Receiving a scholarship is especially meaningful for working students like me,” says Conaway, “because we can’t always get all types of financial aid. Getting this scholarship encourages me to give back, too.”

Did You Know???

By a large majority, the University of Baltimore community has declared Eubie to be the nickname of UB's official mascot, the UB Bee. In a vote that was open to students, faculty, staff and alumni, Eubie was declared the favorite by 195 out of 375 votes. For the other two finalists in the Name the Bee contest (also open to the entire community), 124 votes went to Sting, and 56 votes went to Buzzby.

Freshman Maurice Sykes was the first person to suggest Eubie during the contest. For his suggestion, he received a \$400 gift certificate to the Barnes & Noble at the University of Baltimore.

It's Eubie,
the UB Bee!



Striving for Platinum LEED Certified Naming Opportunities



The University of Baltimore's new John and Frances Angelos Law Center is scheduled for completion in late 2012. Its design, by Stefan Behnisch, lead partner for Behnisch Architekten of Stuttgart, Germany, in partnership with Baltimore's Ayers/Saint/Gross, is a stunning example of modern architecture— tiered, light-filled, designed to encourage human interaction—and destined to be one of the greenest buildings in Baltimore and in the metropolitan region. It will feature innovative heating and cooling systems, applied technology designed to reduce water usage by a third and the use of recycled content throughout the construction phase.

Current plans call for a Leadership in Energy and Environmental Design rating of gold; efforts are underway to push the rating to platinum—which would make UB's the only law center in the country to bear this status. In an effort to reach platinum status, some new naming opportunities have been created (see table on the right).

Solar Energy System	\$600,000
100 kW rooftop panels - supplemental electricity	
Geothermal - open loop system	\$400,000
60 tons - heating/cooling capacity - 20% of total building	
Sunken Garden	\$400,000
Rainwater Harvesting System	\$300,000
8,000 gallon - irrigation system	
Energy/Building Management System	\$250,000
LEED standard controls	
LED Lighting	\$250,000
100% building wide package	
Green Terraces (4 available)	\$250,000
Water Feature - external and internal	\$250,000
Charles Street Urban Plaza	\$200,000
Moot Court Green Roof Garden	\$200,000

For more information contact:

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U.S. News Ranks School of Business Among Best Undergraduate Programs

With a growing reputation for addressing the issues of a changing landscape for business and the economy, the University of Baltimore's Merrick School of Business has been recognized by *U.S. News & World Report* as one of the country's Best Undergraduate Business Programs. In the 2011 rankings of the best undergraduate business program, the school tied with 30 other business schools from across the country, including Duquesne University, Illinois State University, the University of North Carolina at Wilmington, Indiana University and the University of Maine, in the top half of the magazine's survey of hundreds of business schools. UB's ranking was one of only three business schools recognized in Maryland, the others

being the Robert H. Smith School at the University of Maryland, College Park, and the Sellinger School of Business and Management at Loyola University Maryland. "The Merrick School has always prided itself on delivering affordable, quality education. We continue to innovate in our curriculum to ensure that students receive a value-added education that delivers the knowledge, skills and competencies to be successful in not only the regional market but in the global workforce," said Darlene Smith, dean of the Merrick School of Business. "It is with great pride that we are recognized by our peers and *U.S. News & World Report* for our efforts and accomplishments." The Merrick School of

Business is AACSB International accredited, a distinction earned by only one third of business schools in the country. It has recently introduced several new programs including the region's only undergraduate degree in real estate and economic development and an honors accounting program. Additional information is expected soon on the launch of its honors business program next fall. The exclusive rankings, which include information on more than 1,400 schools nationwide, are available at www.usnews.com. Over the past two decades, the *U.S. News* college rankings, which group schools based on categories created by the Carnegie Foundation for the Advancement of Teaching, has grown

to be the most comprehensive research tool for students and parents considering higher education opportunities. The 2011 Best Colleges features a thorough examination of how more than 1,400 accredited four-year schools compare on a set of up to 16 widely accepted indicators of excellence. Among the many factors weighed in determining the rankings, the key measures of quality are peer assessment, graduation and retention rates, faculty resources, student selectivity, financial resources and alumni giving.

University Relations 11/8/10

Campaign Updates Uniquely UB: The Campaign for the University of Baltimore

Donors Rise to the Challenge

As of October 31, 2010, the University had raised over \$37.2 million, or 93 percent of its \$40 million capital campaign goal. We continue to move closer to our goal but we need your continued support to keep the momentum going. There is much more we can accomplish together. Opportunities that truly impact UB are numerous and support all four schools and various programs.

On the Road with UB!

UB alumni and friends showed their UB spirit and joined us for receptions in Montgomery County, Washington D.C. and Philadelphia. Guests connected over cocktails and conversations with UB leaders, volunteers, alumni and friends. Special thanks to Vernon H.C. Wright, B.S. '69, Michael L. Curry, B.S. '77, Kenneth R. Shutts, J.D. '80, Holly H. Sadeghian, J.D. '88, Stuart M. Goldberg, B.A. '70, J.D. '74, and Gregory A. Bayor, B.A. '71 for their help in connecting us with alumni and friends in Montgomery County, D.C. and Philadelphia.

UB is going to Harford County!

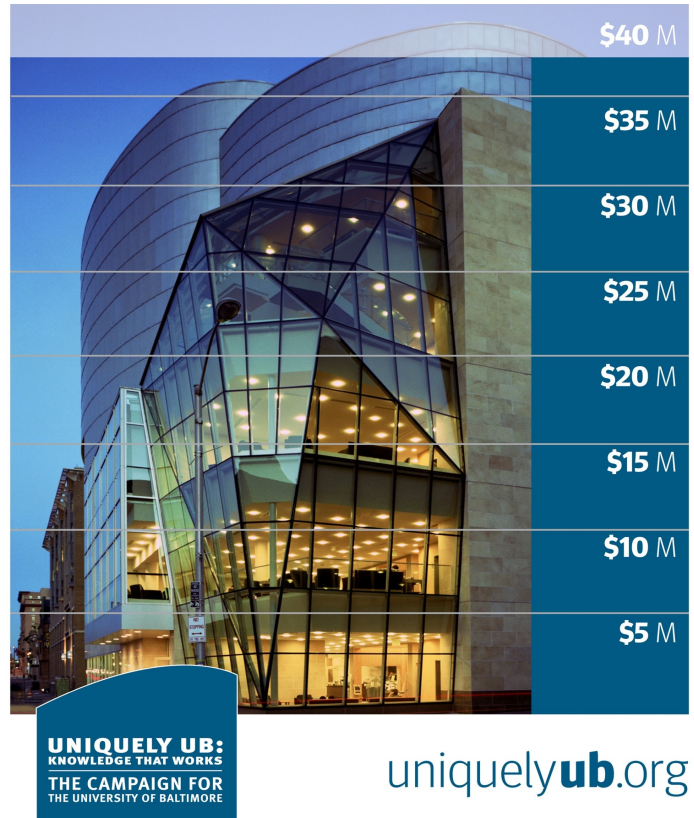
Vernon Wright invites you to join him for an evening celebrating the UB spirit and networking with fellow alumni. This inaugural event will take place on March 2, 2011 from 6-8 p.m. at the Mountain Branch Golf Club in Joppa, MD. Please contact Caroleigh Haw (410.837.6217) or Valerie Tracy (410.837.6299) for additional information.

Future Road Trips – Spring 2011

Harford County – Mountain Branch Golf Club, March 2, 2011
New York City
Florida
Annapolis/Eastern Shore

An Investment that can benefit You and UB

Leonard P. Raskin, B.S. '86, a planned giving committee volunteer, recently discussed with UB alumni, volunteers, faculty, staff and friends opportunities that combine their financial needs with philanthropic giving. These alternative gift vehicles can help you meet your personal goals while investing in the future of UB. Many thanks to Leonard for his expertise and commitment to this mission. To learn more about planned gifts or attending a planned giving information session please contact Bill Cole (410.837.6211) Caroleigh Haw (410.837.6217) or visit www.ubf.growcharity.org



Join us in our Success

Our campaign volunteers are one of the most important tools we have to ensure the success of our campaign. Our dedicated volunteers lead us to bigger and better accomplishments by

- Facilitating introductions to alumni and friends and hosting events
- Lending their expertise in meeting our goals
- Sharing their experiences of giving with other potential donors to the University

For more information – www.uniquelyub.org

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Comments or Questions?

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